CALL FOR PAPERS Joint International Conference of
Service Science and Innovation (ICSSI 2018) and Serviceology (ICServ 2018)
November 13-15, 2018, Taichung, Taiwan.

Pursuing excellence in service research

SERVICE+

Co-hosted by Service Science Society, Taiwan and Society for Serviceology, Japan
Organized by Asia University, Taichung, Taiwan

CONFERENCE THEME

The meaning of "SERVICE $^{+}$" has three folds: First, it refers to "A^{+}", indicating pursuing excellence in service R&D; Secondly, it implies that service has become a "plus" for everything and everyone, and; Thirdly, for the first time, two major institutes in service research in Asia co-host an academic conference, manifesting a new era for development of tertiary industries.

TRACKS

Papers to be accepted should fit at least one of the following attributes:

Science – service management, service X-logy (ontology, epistemology, methodology) etc.

Engineering - service engineering, smart systems, IoT, VR/AR, autonomy, etc.

Reinventing – service innovation, service design, service tools, intellectual property, etc.

Value – service value, knowledge, performance, business, industry, government, environment, etc.

Integration – service mindset, theories, procedures, technologies, industries, etc.

Co-creation – with users, employees, clients, governments, international providers, etc.

Economy - experience economy, sharing economy, circular economy, creative economy, etc.

+(plus) – emerging concepts (ex: artificial humanity) or things that are relevant to service.

SUBMISSION CATEGORIES

All submissions will be in format of extended abstract (250-500 words) with optional figures and tables. Once accepted, the authors can choose one of the following formats to prepare the final camera ready:

Full paper (8-10 pages), Short paper (4-6 pages), and Poster paper (up to 4 pages). A mentor will be assigned to review a full paper and to provide feedbacks for refinement.

Templates: ABSTRACT

CONFERENCE PROCEEDINGS

All accepted papers (including Poster paper, but not the poster itself) will be published in digital format.

IMPORTANT DATES (2018)

April 1	Abstract (250-500 words) Submission deadline
May 1	Notification of acceptance
July 1	Camera-ready submission (Full paper, Short paper and Poster paper)
Aug. 15	Full paper feedback
Sep. 15	Camera-ready Full papers submission (for refined papers only)
Sep. 1-30	Early bird Registration
Nov. 13-15	Conference

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